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Presentation Skills

An effective presentation suggests professionalism and competence. It has the power to persuade the audience and promote confidence in the product.

Objectives

After successful completion of this course, participants will be able to:

- Identify steps required to improve corporate and personal image
- Understand the essential role of verbal and nonverbal elements of communication
- Plan a presentation more effectively
- Deliver a presentation more effectively
- Use audio visual aids to good effect

Benefits

For the participant, greater confidence.

For the organisation, improved corporate image and enhanced marketing effectiveness.